



MUBIN SHEPPARD MEMORIAL PRIZE 2010 - CYCLE 9

Guidelines for Conservation Area Studies, Plans and Designs

Conservation area studies, plans, and designs should take into consideration and cover the issues discussed below.

1. Project objectives should include a rationale for the selection of study area, highlight issues and problems which may be a threat to its unique character.
2. Contents should identify the need to preserve and enhance the character of the selected project area with special attention to
 - Physical setting
 - Settlement development
 - Townscape, urban form and landscape
 - Contributions to the historical development of the country or the region, the local economy, community and government concerns
 - Commercial, social and leisure functions
3. A proposal for conservation design, action or study with the recommendation for the compatible mix or new buildings with the existing fabric with could include
 - Historic layout of property boundaries and thoroughfares
 - Traditional activities or mixture of uses, if any
 - Characteristic materials in construction
 - Appropriate scaling and detailing of building
 - Quality of advertisement and shop fronts
 - Street furniture and hard and soft surfaces
 - Vistas along streets and between buildings
 - Interface of vehicular and pedestrian traffic
 - Prioritizations for full scale restoration, adaptive re-use, façade treatment and in-fill development.
4. Statement of methodology on how to implement the conservation project

If questions or clarifications arise from above guidelines, please contact Intan Syaheeda Abu Bakar at 03 - 2144 9273 (tel) ; 03 - 2145 7884 (fax).